

# FEATURED SERVICES

*Exclusive exposure + Authority positioning + Measurable ROI  
Not Just Basic Promotion*

## **Black Package Featured Client**

### *Brand Feature Story*

- Long-form article or blog post on platform
- Professionally written, storytelling-driven
- SEO-optimized for long-term visibility

### *Homepage / Platform Spotlight*

- Featured placement on your homepage or app
- Featured of the Week/Month
- Banner section visibility

### *Social Media Feature Series*

- Multi-post rollout

### *Mix of:*

- Intro post
- Behind-the-scenes
- Customer highlights
- Call-to-action

## **White Package Credibility Building**

### *Video Interview / Spotlight*

- Professionally shot or remote interview
- Founder story” or “brand deep dive”
- Across all your channels

### *Podcast Feature*

- Client appears as a guest
- Distributed on Spotify, Apple, YouTube
- Clips repurposed for social media

## **Red Package Content & Distribution Boost**

### *Short-Form Video Campaign*

- Reels / TikToks created
- Trend based content -

### *Content Repurposing Package*

- Turn 1 shoot into:
- 10+ clips
- Graphics
- Quotes
- Maximizes lifespan of content

### *Cross-Platform Distribution*

- Website + Instagram + TikTok + YouTube + Email
- Multi-channel visibility