

MARKET & PROMOTION PACKAGES

*All packages can be customized to fit your needs
Content + Distribution + Strategy + Analytics*

Basic/Starter Packages

Social Media Starter

- Account setup/optimization (Instagram, Facebook, TikTok, LinkedIn)
- 8–12 posts per month
- Basic graphic design
- Caption writing + hashtags
- Monthly analytics report

Content Creation Lite

- 1 photoshoot or short video shoot/month
- 10–15 edited photos OR 2–3 short videos
- Basic editing

Digital Presence Setup

- Website landing page (1–3 pages)
- Google Business profile setup
- Basic SEO setup

Growth Packages (Mid-Tier) For clients ready to scale visibility and engagement

Social Media Management Pro

- 15–25 posts/month
- Reels/TikToks (4–8/month)
- Community management (replying to comments/DMs)

- Monthly strategy + content calendar
- Analytics + performance optimization

Paid Ads Management

- Facebook/Instagram ads
- Google Ads campaign setup
- Budget management

Branding Packages

- Logo design
- Brand color palette
- Brand guidelines document

Premium/ Full Service Packages For clients wanting full marketing support

Full Digital Marketing Suite

- Social media management (all platforms)
- Paid ads (Meta + Google + TikTok)
- SEO strategy + blog content
- Email marketing campaigns

Content Production Package

- Monthly professional shoots (photo + video)
- Commercial-style videos
- Scriptwriting + storyboarding

Influencer / PR Package

- Influencer outreach & partnerships
- Press releases
- Media placements
- Event coverage

Campaign Based Packages For launches, events, or promotions.

Product Launch Campaign

- Teaser content (social + email)
- Launch-day strategy
- Paid ad blitz
- Influencer collaborations

Event Promotion Package

- *Event branding*
- *Social media countdown campaigns*
- *Event photography/videography*
- *Post-event recap content*

Seasonal Campaigns

- *Holiday promotions*
- *Sales campaigns (Black Friday, etc.)*
- *Limited-time offers marketing*

Specialized Add-On Services Individually or bundled

- SEO optimization
- Copywriting (blogs, ads, scripts)
- Video editing (long-form & short-form)
- Podcast production
- Email marketing automation
- CRM setup & integration
- Analytics dashboards

Retainer Packages Monthly ongoing services

Monthly ongoing services with discounted rates

Black Retainer Package: Social media only

White Retainer Package: Social + ads

Red Retainer Package: Full marketing support